



Invitation to Sponsors and Exhibitors

Dear Sponsor,
Dear Exhibitor,

in March 2017, the 5th Swiss Conference on **Standardized Patients** and **Simulation** in Healthcare will be held in Bern. This will be a unique opportunity for you to present your products and services to an audience of current and potential future clients.

SPSIM is a joint endeavor of

- the Institute of Medical Education at the University of Bern
- the Health Division at the Bern University of Applied Sciences
- the Berner Bildungszentrum Pflege and
- the University of Health Sciences HESAV, Lausanne.

Venue: UniS building of the University of Bern, Schanzeneckstrasse 1, Bern, Switzerland

Preconference: March 16th, 2017

Main Conference: March 17th to 18th, 2017

Main conference topics:

- New approaches in teaching and learning with standardized patients, simulators, hybrid simulation, serious games, and virtual reality
- Interprofessional training and team training
- Effective debriefing and feedback
- Improving patient safety

Target audience:

- All faculty and clinical teachers involved in health professions education
- Medical doctors and allied health professionals interested in this new approach of training and assessment

Registration as Sponsor / Exhibitor

<input type="checkbox"/>	Gold sponsor package <ul style="list-style-type: none"> Booth of about 10 m² with 2 tables (160 cm x 80 cm) and 4 chairs, free power supply and wireless internet access provided Listing on conference website and in program booklet as Gold sponsor with logo and URL of homepage 1 flyer or 1 give away (keychains, pencil, etc.) in conference bag 4 free registrations for conference 2 free admissions to conference dinner 	CHF 4'000.–
<input type="checkbox"/>	Silver sponsor package <ul style="list-style-type: none"> Booth of about 5 m² with 1 table (160 cm x 80 cm) and 2 chairs, free power supply and wireless internet access provided Listing on conference website and in program booklet as Silver sponsor with logo and URL of homepage 2 free registrations for conference 1 free admission to conference dinner 	CHF 2'500.–
<input type="checkbox"/>	Lunch sponsor <ul style="list-style-type: none"> Listing on conference website and in program booklet as lunch sponsor Special mention and thanks in plenary session 	CHF 1'500.–
<input type="checkbox"/>	Coffee break sponsor <ul style="list-style-type: none"> Listing on conference website and in program booklet as coffee break sponsor Special mention and thanks in plenary session 	CHF 750.–
<input type="checkbox"/>	Individual sponsoring <ul style="list-style-type: none"> please consult with organizers 	starting CHF 500.–

Registration as Advertiser

<input type="checkbox"/>	Advertisement inside program booklet: full page / half page in color <ul style="list-style-type: none"> A print template has to be provided by the exhibitor/sponsor 	CHF 800.– / 500.–
<input type="checkbox"/>	Advertisement on last page of program booklet: full page in color <ul style="list-style-type: none"> A print template has to be provided by the exhibitor/sponsor 	CHF 1150.–
<input type="checkbox"/>	Advertisement in conference bag: 1 flyer or 1 give away or 1 writing pad <ul style="list-style-type: none"> The flyer/give away/writing pad has to be provided no later than one week before opening of the main conference 	CHF 500.–

8% VAT will be charged additionally.

General Business Conditions

<input type="checkbox"/>	We accept the General Business Conditions (<i>see separate document</i>)
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Contact

<input type="checkbox"/>	We are interested but still have some questions. Please contact us.
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Company	_____
Contact	_____
Address	_____
ZIP/City	_____
Country	_____
Phone	_____
E-Mail	_____
Comments	_____
Date/Signature	_____

Please send the filled out form to:

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<http://www.with-simulation.ch/spsim/>